

EXPERIMENTAL

ENERGY EFFICIENT LIGHTING PROGRAM EEL-2A

PURPOSE

The purpose of this program is to encourage the installation of energy efficient lighting products through education and through the use of pricing incentives at participating retail points of purchase.

AVAILABILITY

This program provides discounted pricing to customers on qualifying high efficiency lighting products at participating retailers. The program is being targeted to the Company's residential and non-residential customers. The program offers a discounted price for selected energy efficient lighting products from various manufacturers, subject to their availability, at retail points of purchase.

INCENTIVE PAYMENTS

Customers will receive a reduced price for selected ENERGY STAR® and other qualified lighting products at the retail point of purchase. Participant incentives will vary depending on bulb or fixture type, wattage, and packaging. The incentive discount may vary by retailer to best influence the customer's purchase decision.

<u>Energy Conservation Measure</u>	<u>Estimated Average Incentive Payment per Bulb or Fixture</u>	<u>Eligibility Requirement</u>
1. Compact Fluorescent Lightbulbs ("CFLs")	\$1.50	ENERGY STAR Qualified
2. Light Emitting Diodes ("LEDs") Bulbs	\$7.50	ENERGY STAR Qualified
3. Efficient Incandescent Bulbs	\$0.75	≥ 2 times baseline efficacy
4. High Efficiency Lighting Fixtures	\$9.00	ENERGY STAR Qualified

RESPONSIBILITY OF PARTIES

Customers must purchase qualifying products at participating retailers agreeing to the terms and conditions of this offering.

COMPANY RETENTION OF PROGRAM BENEFITS

Incentives and other considerations offered under the terms of the program are understood to be an essential element in the recipient's decision to participate in the program. Upon payment of these considerations, Company will be entitled to any and all environmental, energy efficiency, and demand reduction benefits and attributes, including all reporting and compliance rights, associated with participation in the program.

GENERAL

Service rendered under this program is subject to the provisions of the Service Regulations of the Company on file with the state regulatory commission.

Supersedes Program EEL-2
Effective on and after July 1, 2013
SCPSC Docket No. 2010-41-E, Order No. 2012-893